

# JCC Links!

Monthly Newsletter

2009-2010

## Advertising Rates and General Information

### Publication Dates

Monthly  
10 per year (Feb/Mar/Apr/May/June/July/  
Sept/Oct/Nov/Dec) \*\*  
Received in-home by end of prior month

### Circulation

2,100 + homes each edition

### Content

Newsletter with general information, cultural arts & event information, program highlights, new program information, etc.

### Distribution

Direct Mail and point of purchase to new members, prospects and program users in the North Miami Beach, Aventura, and surrounding areas.

### Rates\*

	1x	5x	10x
1/4 page	\$250	\$215	\$175
1/2 page	\$425	\$360	\$300
Full page	\$680	\$580	\$475
Presenting Sponsor ***	\$1K	\$850	\$700
Back Page 1/6 Ad	\$400	\$340	\$270

\* Full page ads - no bleeds only  
JCC Members receive 10x rate on all sizes

### Deadlines

*Space Reservations* : 4 weeks prior to publication date (the 1st of previous month)

*Camera-Ready Ads* : 3 weeks prior to publication date (10th of previous month) at least 150 DPI.

*JCC Built Ads* : Call for information

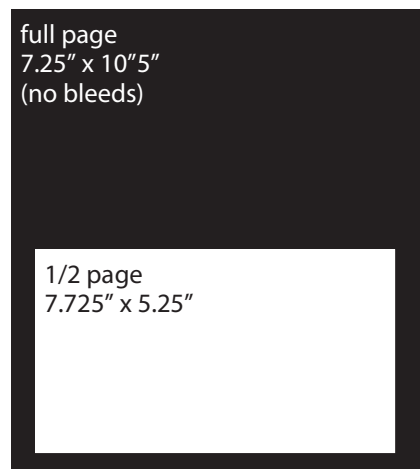
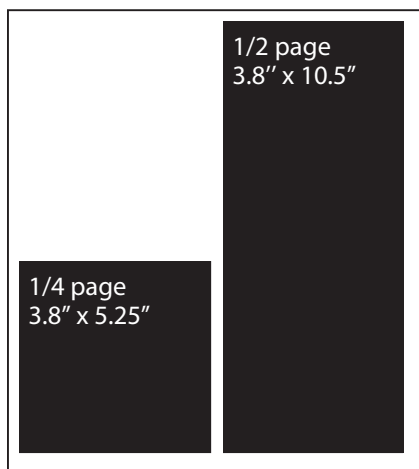
**Website Banners Available**  
**\$100 monthly / \$1000 full year**

To place an ad or for more information, please contact  
Iris Kohn at 305.932.4200 ext.141 .  
Or Alan Silverberg ext. 189

18900 NE 25th Ave  
North Miami Beach, FL 33180  
305.932.4200 | www.marjcc.org



Sanford L. Ziff Campus



\* The MAR-JCC does not endorse the services or products of its advertisers. We reserve the right to refuse ad sales.

\*\* August/January Editions of JCC Links! serve also as seasonal newsletter and "program guide". Other prices apply.

\*\*\* Front cover recognition plus 1/2 page ad inside JCC Links! AS OF 3/10