

**MAR JCC
CAPITAL CAMPAIGN**

Culture-Art-Fitness-Gymnastics Campaign

Naming Opportunities	Total	Monthly (60)	After tax (35%)
Cultural Arts Building	\$ 2,000,000	\$ 33,333.33	\$ 21,666.67
Rikudim center	\$ 300,000	\$ 5,000.00	\$ 3,250.00
Rikudim main room	\$ 125,000	\$ 2,083.33	\$ 1,354.17
Rikudim room 2	\$ 100,000	\$ 1,666.67	\$ 1,083.33
Rikudim room 3	\$ 100,000	\$ 1,666.67	\$ 1,083.33
Theater	\$ 1,000,000	\$ 16,666.67	\$ 10,833.33
Music Center	\$ 250,000	\$ 4,166.67	\$ 2,708.33
Music room 1	\$ 100,000	\$ 1,666.67	\$ 1,083.33
Music room 2	\$ 75,000	\$ 1,250.00	\$ 812.50
Music room 3	\$ 75,000	\$ 1,250.00	\$ 812.50
Arts Center	\$ 250,000	\$ 4,166.67	\$ 2,708.33
Main arts room	\$ 100,000	\$ 1,666.67	\$ 1,083.33
Arts room 2	\$ 75,000	\$ 1,250.00	\$ 812.50
Arts room 3	\$ 75,000	\$ 1,250.00	\$ 812.50
Hebraica Center	\$ 125,000	\$ 2,083.33	\$ 1,354.17
Exhibition room	\$ 150,000	\$ 2,500.00	\$ 1,625.00
Roof courts	\$ 50,000	\$ 833.33	\$ 541.67
Fitness center expansion	\$ 125,000	\$ 2,083.33	\$ 1,354.17
Spinning room	\$ 75,000	\$ 1,250.00	\$ 812.50
Pilates room	\$ 75,000	\$ 1,250.00	\$ 812.50
Aerobics room	\$ 75,000	\$ 1,250.00	\$ 812.50
Enclosed hallway to fitness gym	\$ 75,000	\$ 1,250.00	\$ 812.50
Entrance Plaza to JCC	\$ 1,000,000	\$ 16,666.67	\$ 10,833.33

TOTAL NAMING OPPORT.	\$ 6,375,000
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Giving Levels	Level Amount	# of Donors	Monthly After Tax	Total
Platinum	\$ 50,000	7	\$ 542	\$ 350,000
Gold	\$ 25,000	25	\$ 271	\$ 625,000
Silver	\$ 10,000	50	\$ 108	\$ 500,000
Bronze	\$ 5,000	60	\$ 54	\$ 300,000
Total				\$ 1,775,000

Grand Total	\$ 6,375,000
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